

SMARTTRIBE

Issue: April 2018



**AN INTERACTIVE DIGITAL MARKETING
MAGAZINE FOR STARTUPS**

WELCOME

to

SMARTRIBE



Dear Valued Entrepreneurs,

I would like to personally welcome you to the very 1st edition of Smart Marketing Tribe interactive E-magazine 'Smartribe' for the month of April 2018. With this magazine, we aim to grow your brand visibility and get millions of views to your brand at a bare minimum cost.

Over the past few years, I have noticed that lot of businesses failed due to lack of effective marketing and brand visibility. Keeping that in mind, we took this initiative to help businesses to grow their brand visibility to the next level. Our ideology behind this concept is to provide brand visibility with valuable and latest information and building strong business connections.

Within this edition, we have featured 10 awesome startups to showcase their nature of work in the form of digital content. The awesomeness of our interactive magazine is that you not only have the opportunity to showcase your brand but also market your products, company portfolio, job listing, discounts and much more.

Since marketing is our core strength, our magazine will be extensively marketed on various online channels for the whole month including our growing list of subscribers. The magazine will be embedded on our website for our readers to view and subscribe. So in a way

your brand once listed will be showcased on our platform forever.

We have also included a full cover page with valuable information, latest updates and benefits for our readers to avail those services or products FREE of cost.

I also urge you to subscribe to our monthly magazine for as low as Rs. 125/- per month (billed annually) for you to take all the benefits featured inside the magazine each month.

Lastly, I would like to thank you for participating and reading the magazine. I often will be sharing with you the latest developments as well as a look into the success of our featured businesses. It is an honour to serve you to my fullest.

PS: if you have any suggestions/feedback. Feel free to fill the form below and I will make sure that I personally read each one of them.

To your success !

Warm Regards

Kapil Chopra

Founder of Smart Marketing Tribe

Do not hesitate to share on social media with your friends, family and peers !

INSIDE

NAZARIYA™
Drop a thought, Ignite a vision

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DIY guru™
MAKE | HACK | INVENT

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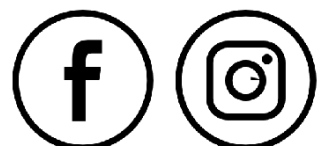
**GET BENEFITS
WORTH 15K+**

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GIVE HISTORY A FUTURE



In this world of digital art and 3D printing, Nazariya is a movement to bring us closer, to the beautiful world of Indian Folk Art. It is an effort in not just reviving these artforms, but also making them relevant for today. Nazariya is trying to bring out the subtle message behind these artforms, the message of unity, brotherhood and community. This is Nazariya's way of taking you on an incredible journey into India's past, helping us create a new future.



NAZARIYA™
Drop a thought, Ignite a vision

WORK WITH US

JOB POSTING:

- Research •
- Social Media •
- Creative Operations Manager •
- Lead Generator •
- E commerce Professional •
- Network Partners •

Location: New Delhi

Contact: raghvi@nazariya.co.in



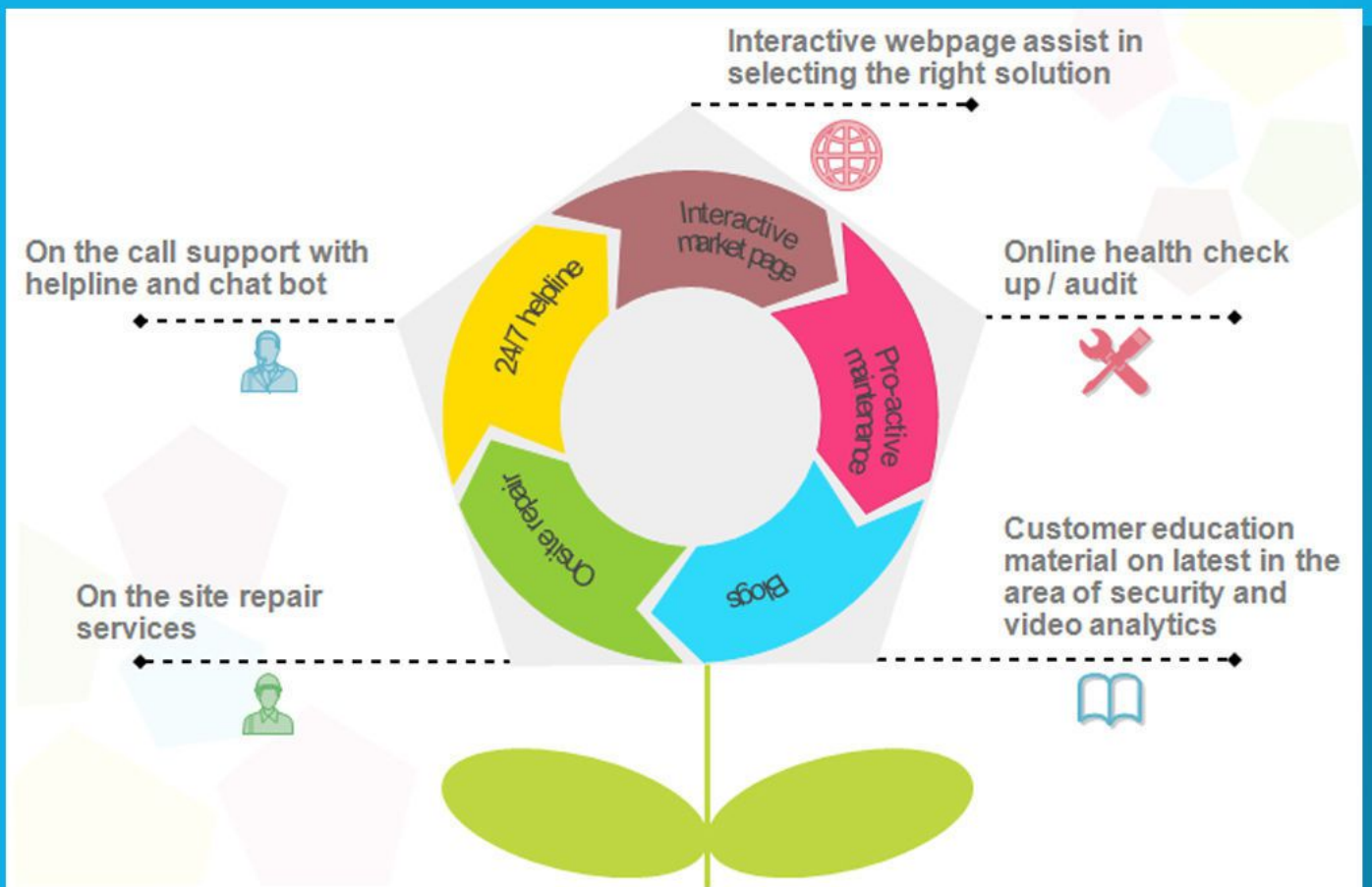
100% Handmade



"Nazariya won an award for Best Unique Ecommerce at Digital Women Awards 2017."

CITY SURVEILLANCE SERVICES:

COST-EFFECTIVE REAL-TIME VIDEO ANALYTICS SOLUTIONS & WITH VIDEO SURVEILLANCE AS A SERVICE



CUSTOMER RELATIONSHIPS

At city surveillance we provide Video Surveillance Solution backed up with state of the art Video analytics technology at affordable prices for the residential, educational Institutes and SME segments for safety, security and crime prevention.





TEAM



GOVIND PRAKASH
DIRECTOR - SALES



SRIDHAR SINGISETTY
DIRECTOR - TECHNICAL



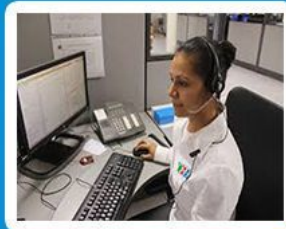
RAGHAVENDRA HEGDE
DIRECTOR - TECHNICAL

READ WRITEUP

FEATURES



24/7 MONITORING



EXCEPTION ALERTS



RECORD AND PLAYBACK



THE BEST OF FIRE ALARMS SYSTEMS ARE INSTALLED BUT DO THEY WORK?



City Surveillance Services

recognized by **STARTUP CITY** Magazine as

siliconindia
STARTUP OF THE YEAR 2017

Surveillance

The annual recognition under Startup of the Year category represents not only the commitment of the listed startups across different verticals to offer effective services, but also recognizes their impact on the fast-paced startup ecosystem.

Nandini Mahabharje
Managing Editor

AWARD

www.citysurveillance.in

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**COMPLETE LIST OF GOVT
SCHEMES FOR
STARTUPS IN INDIA**

[Read Blog](#)



**STARTUPS THAT RAISED
FUNDING IN MARCH 2018**

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SMART MARKETING TRIBE™

Online Marketing Extraordinaire...

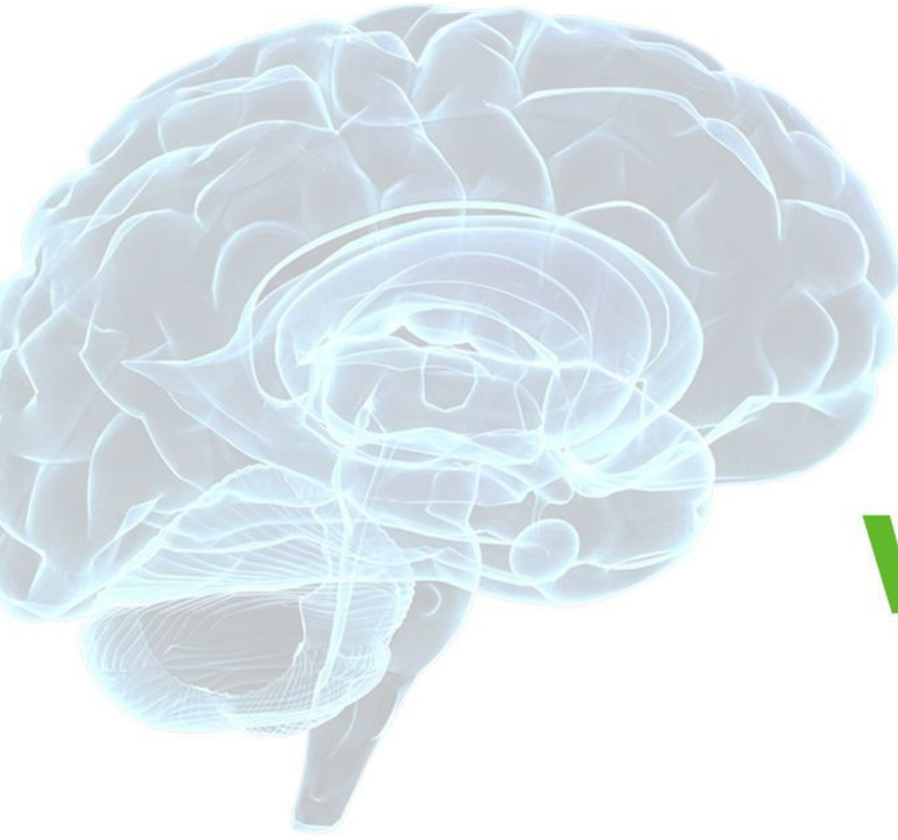
IMAGINATION WITH INNOVATION



SigmaKidz is the first ever Educational Based Hologram technology designed to eliciting engagement and creating excitement among learners. It has a large scope in Medical Education where the students/ surgeons will practice surgeries virtually before trying it on real time human body.

GET IN TOUCH





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WORK WITH US

JOB POSTS

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Animators ■

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Location: Bangalore



www.vrquin.com

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ANTHILL CREATIONS

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Project Manager ■

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Location : Bangalore



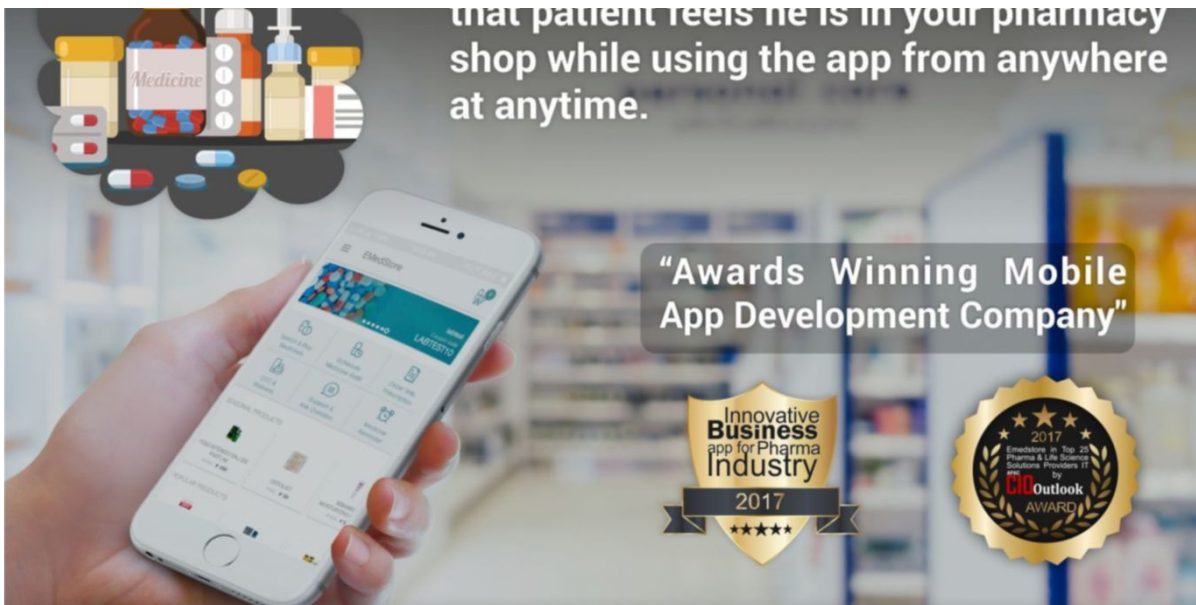
OUR RECOGNITIONS

NDTV

THE ECONOMIC TIMES

www.anthillcreations.org

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www.emedstore.in

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ConSurve is an omni-channel Voice of Customer (VoC) platform that helps you track, measure & improve Customer Experience in Real Time through a proprietary single metric of weighted NPS® score (Net Promoter Score)



WORK WITH US

Angular and PostgreSQL developer ■
Location: Bangalore



- Selected among Top 30 startups at Amrita TBI
- Won the 2nd prize in the Enterprise B2B track battle at SSSGOA18 (Seaside Startup Summit)
- Selected for pre-incubation at NSRCEL Launchpad 4 @IIM Bangalore

GET DELIVERED AT YOUR FINGER TIP!

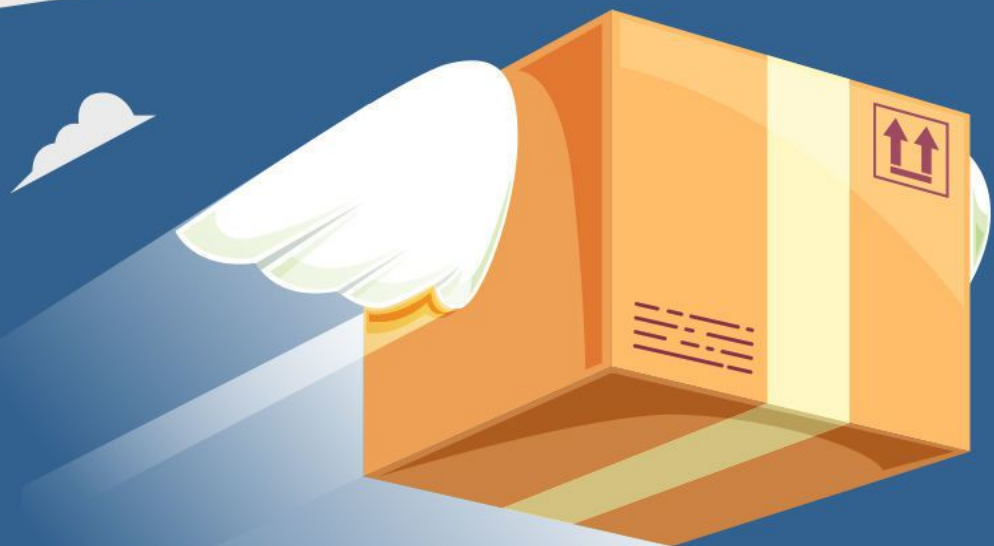
*A Courier and Logistics providers around India.
We offer express deliveries of all kinds of
packages within Bangalore and provide
logistics to all parts of India.*



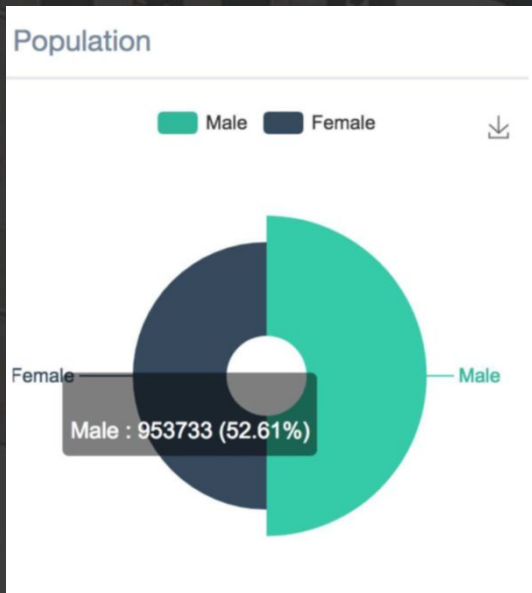
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- Continuous package and courier trackers ■
- Assure to be secure ■



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METRICS ANALYTICS





"SHOW ME THE NUMBERS" - SAYS THE CLIENT.

OOH is a fascinating medium. At Burando, our aim is to make it equally fascinating for those whom OOH is 'work', often exhausting. So what do we do? We provide tools using which brands, advertising agencies and media owners can analyse data, do micro-targeting, plan campaigns and in general bring more efficiency to OOH business.

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